

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 03751 081018Z
ACTION CU-06

INFO OCT-01 EA-12 ISO-00 USIA-15 /034 W
-----014622 081916Z /64

R 080905Z MAR 78
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC 5916

UNCLAS TOKYO 3751

FOR CU

E.O. 11652: N/A
TAGS: SCUL
SUBJECT: CHERRY BLOSSOM QUEEN EXCHANGE

1. YOSHITAKA MIKIMOTO, CHAIRMAN OF MIKIMOTO COMPANY,
PLANS VISIT WASHINGTON FOR CHERRY BLOSSOM FESTIVAL
ARRIVING APRIL 1. AS GRANDSON OF FOUNDER OF MIKIMOTO
PEARL INDUSTRY HE DONATED \$100,000 IN 1962 TO LAUNCH EXCHANGE
OF AMERICAN AND JAPANESE CHERRY BLOSSOM QUEENS. MIKIMOTO
REPORTS THAT EXCHANGE HAS BEEN DORMANT IN RECENT YEARS AND
HE WISHES TO REACTIVATE IF POSSIBLE DURING UPCOMING VISIT.

2. MIKIMOTO UNDERSTANDS TWO ORGANIZATIONS NOW INVOLVED:
(1) NATIONAL CHERRY BLOSSOM FESTIVAL COMMITTEE SPONSORED BY
WASHINGTON CONVENTION AND VISITORS' BUREAU AND (2) NATIONAL
CONFERENCE OF STATE SOCIETIES. IN ORDER PROCEED HE WOULD
LIE ADDRESSES AND NAMES OF APPROPRIATE KEY PERSONS TO
CONTACT IN ORDER DISCUSS PLANS, HOPEFULLY PRIOR HIS
DEPARTURE FROM TOKYO MARCH 28. ANY BACKGROUND ON ABOVE
ORGANIZATIONS AND DEGREE OF THEIR INTEREST IN SUCH
EXCHANGE WOULD BE HELPFUL.

3. IN VIEW HIGH-LEVEL INTEREST IN EXHCNAGE AND ITS
EARLIER SUCCESS AS BINATIONAL GOODWILL VENTURE POST
WOULD APPRECIATE DEPARTMENT ASSISTANCE AND APPROPRIATE
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FACILITATION THIS PROJECT IN CONJUNCTION MIKIMOTO VISIT.
SHERMAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CULTURAL EXCHANGES
Control Number: n/a
Copy: SINGLE
Draft Date: 08 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TOKYO03751
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780104-1068
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780390/aaaacyov.tel
Line Count: 57
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 89e60fcb-c288-dd11-92da-001cc4696bcc
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3397626
Secure: OPEN
Status: NATIVE
Subject: CHERRY BLOSSOM QUEEN EXCHANGE
TAGS: SCUL, JA, US
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/89e60fcb-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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